
FLEETIX · LEGAL

Privacy Policy

How Fleetix collects, uses, and protects personal data

Fleetix.ai LLC

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Effective Date: July 19, 2026

Introduction

At Fleetix.ai LLC ("Fleetix," "we," "us," or "our"), we take your privacy seriously. FleetixLegal is a product of Fleetix.ai LLC. Please read this Privacy Policy to learn how we treat your personal data. By using or accessing our Services in any manner, you acknowledge that you accept the practices and policies outlined below, and you hereby consent that we will collect, use, and share your information as described in this Privacy Policy.

Your use of Fleetix Services is at all times subject to our Master Service Agreement, which incorporates this Privacy Policy. Any terms we use in this Policy without defining them have the definitions given to them in the Master Service Agreement.

You may print a copy of this Privacy Policy by using the print feature of your browser.

If you have a disability, you may access this Privacy Policy in an alternative format by contacting legal@fleetix.ai.

What This Privacy Policy Covers

This Privacy Policy covers how we treat Personal Data that we gather when you access or use our Services. "Personal Data" means any information that identifies or relates to a particular individual and also includes information referred to as "personally identifiable information" or "personal information" under applicable data privacy laws, rules, or regulations. This Privacy Policy does not cover the practices of companies we don't own or control or people we don't manage.

Categories of Personal Data We Collect

Examples of Personal Data we collect include:

- First and last name
- Email address
- Unique identifiers such as passwords
- Payment card type
- Last 4 digits of payment card
- Billing address, phone number, and email
- IP address
- Device ID
- Type of device, operating system, and browser used to access the Services
- Web page interactions
- Referring webpage or source through which you accessed the Services
- Job title
- IP-address-based location information

Categories of Third Parties We Share Personal Data With

- Service Providers
- Advertising Partners
- Analytics Partners
- Parties You Authorize, Access, or Authenticate
- Service Providers (specifically our payment processing partner, currently Stripe, Inc.)

Sources of Personal Data

We collect Personal Data about you from the following categories of sources:

You. When you provide such information directly to us:

- When you create an account or use our interactive tools and Services
- When you voluntarily provide information in free-form text boxes through the Services or through responses to surveys or questionnaires
- When you send us an email or otherwise contact us

When you use the Services and such information is collected automatically:

- Through Cookies (defined in the "Tracking Tools, Advertising and Opt-Out" section below)
- If you use a location-enabled browser, we may receive information about your location
- If you download and install certain applications and software we make available, we may receive and collect information transmitted from your computing device for the purpose of providing you the relevant Services, such as information regarding when you are logged on and available to receive updates or alert notices

Third Parties:

- Vendors. We may use analytics providers to analyze how you interact and engage with the Services, or third parties may help us provide you with customer support. We may use vendors to obtain information to generate leads and create user profiles.
- Advertising Partners. We receive information about you from some of our vendors who assist us with marketing or promotional services related to how you interact with our websites, applications, products, Services, advertisements, or communications.
- Social Networks. If you provide your social network account credentials to us or otherwise sign in to the Services through a third-party site or service, some content and information in those accounts may be transmitted into your account with us.

Our Commercial or Business Purposes for Collecting Personal Data

Providing, Customizing, and Improving the Services

- Creating and managing your account or other user profiles
- Processing orders or other transactions; billing
- Providing you with the products, services, or information you request
- Meeting or fulfilling the reason you provided the information to us
- Providing support and assistance for the Services
- Improving the Services, including testing, research, internal analytics, and product development
- Personalizing the Services, website content, and communications based on your preferences
- Doing fraud protection, security, and debugging
- Carrying out other business purposes stated when collecting your Personal Data or as otherwise set forth in applicable data privacy laws, such as the California Consumer Privacy Act (the "CCPA")

Marketing the Services

- Marketing and selling the Services

Corresponding with You

- Responding to correspondence that we receive from you, contacting you when necessary or requested, and sending you information about Fleetix or the Services
- Sending emails and other communications according to your preferences or that display content that we think will interest you

Meeting Legal Requirements and Enforcing Legal Terms

- Fulfilling our legal obligations under applicable law, regulation, court order, or other legal process, such as preventing, detecting, and investigating security incidents and potentially illegal or prohibited activities
- Protecting the rights, property, or safety of you, Fleetix, or another party
- Enforcing any agreements with you
- Responding to claims that any posting or other content violates third-party rights
- Resolving disputes

Cookies and Tracking Technologies

We use cookies and similar technologies such as pixel tags, web beacons, and JavaScript ("Cookies") to collect and store information when you visit or log in to our website. These technologies are used to identify your browser or device and to perform functions like analyzing your use of our Service and personalizing advertising.

Use of Cookies by Partners. When you visit or log in to our website, our online data partners or vendors may use cookies and similar technologies to associate these activities with other personal information they or others hold about you, such as your email or home address. This information may be used by us or service providers on our behalf to send communications and marketing to the addresses obtained.

Opting Out. You have the right to opt out of the use of your personal information for these purposes. To opt out, please email legal@fleetix.ai. We respect your privacy and provide you with the option to refuse the collection and use of your data by disabling cookies through your browser settings. However, please note that some parts of our Service may not function properly without them.

We use the following types of Cookies:

- **Essential Cookies.** Essential Cookies are required for providing you with features or services that you have requested. For example, certain Cookies enable you to log into secure areas of our Services. Disabling these Cookies may make certain features and services unavailable.
- **Functional Cookies.** Functional Cookies are used to record your choices and settings regarding our Services, maintain your preferences over time, and recognize you when you return to our Services. These Cookies help us to personalize our content for you, greet you by name, and remember your preferences (for example, your choice of language or region).
- **Performance/Analytical Cookies.** Performance/Analytical Cookies allow us to understand how visitors use our Services. They do this by collecting information about the number of visitors to the Services, what pages visitors view on our Services, and how long visitors are viewing pages on the Services. Performance/Analytical Cookies also help us measure the performance of our advertising campaigns in order to help us improve our campaigns and the Services' content for those who engage with our advertising. For example, Google Inc. ("Google") uses cookies in connection with its Google Analytics services. Google's ability to use and share information collected by Google Analytics about your visits to the Services is subject to the Google Analytics Terms of Use and the Google Privacy Policy. You have the option to opt out of Google's use of Cookies by visiting the Google Analytics Opt-out Browser Add-on at <https://tools.google.com/dlpage/gaoptout/>.
- **Retargeting/Advertising Cookies.** Retargeting/Advertising Cookies collect data about your online activity and identify your interests so that we can provide advertising that we believe is relevant to you.

You can decide whether or not to accept Cookies through your internet browser's settings. Most browsers have an option for turning off the Cookie feature, which will prevent your browser from accepting new Cookies, as well as (depending on the sophistication of your browser software) allow you to decide on acceptance of each new Cookie in a variety of ways. You can also delete all Cookies that are already on your device. If you do this, however, you may have to manually adjust some preferences every time you visit our website and some of the Services and functionalities may not work.

Interest-Based Advertising

We may serve advertisements, and also allow third-party ad networks, including third-party ad servers, ad agencies, ad technology vendors, and research firms, to serve advertisements through the Services. These advertisements may be targeted to users who fit certain general profile categories or display certain preferences or behaviors ("Interest-Based Ads"). Information for Interest-Based Ads (including Personal Data) may be provided to us by you, or derived from the usage patterns of particular users on the Services and services of third parties. Such information may be gathered through tracking users' activities across time and unaffiliated properties, including when you leave the Services.

We comply with the Digital Advertising Alliance ("DAA") Self-Regulatory Principles for Online Behavioral Advertising. To make choices about Interest-Based Ads from participating third parties, including to opt out of receiving behaviorally targeted advertisements from participating organizations, please visit the DAA's or NAI's consumer opt-out pages, which are located at <http://www.networkadvertising.org/choices/> or www.aboutads.info/choices.

Sharing Personal Data

We may share any Personal Data that we collect with third parties in conjunction with any of the activities set forth under "Meeting Legal Requirements and Enforcing Legal Terms" in the "Our Commercial or Business Purposes for Collecting Personal Data" section above.

All of your Personal Data that we collect may be transferred to a third party if we undergo a merger, acquisition, bankruptcy, or other transaction in which that third party assumes control of our business (in whole or in part). Should one of these events occur, we will make reasonable efforts to notify you before your information becomes subject to different privacy and security policies and practices.

We may create aggregated, de-identified, or anonymized data from the Personal Data we collect, including by removing information that makes the data personally identifiable to a particular user. We may use such aggregated, de-identified, or anonymized data and share it with third parties for our lawful business purposes, including to analyze, build, and improve the Services and promote our business, provided that we will not share such data in a manner that could identify you.

Children's Privacy

The Children's Online Privacy Protection Act ("COPPA") requires that online service providers obtain parental consent before they knowingly collect personally identifiable information online from children who are under 13 years of age. We do not knowingly collect or solicit personally identifiable information from children under 13 years of age; if you are a child under 13 years of age, please do not attempt to register for or otherwise use the Services or send us any personal information. If we learn we have collected personal information from a child under 13 years of age, we will delete that information as quickly as possible. If you believe that a child under 13 years of age may have provided us personal information, please contact us at legal@fleetix.ai.

California Resident Rights

If you are a California resident, you have the rights set forth in this section. Please see the "Exercising Your Rights" section below for instructions regarding how to exercise these rights. Please note that we may process Personal Data of our customers' end users or employees in connection with our provision of certain services to our customers. If we are processing your Personal Data as a service provider, you should contact the entity that collected your Personal Data in the first instance to address your rights with respect to such data.

If there are any conflicts between this section and any other provision of this Privacy Policy and you are a California resident, the portion that is more protective of Personal Data shall control to the extent of such conflict. If you have any questions about this section or whether any of the following rights apply to you, please contact us at legal@fleetix.ai.

Right to Know

You have the right to request certain information about our collection and use of your Personal Data over the past 12 months. In response, we will provide you with the following information:

- The categories of Personal Data that we have collected about you
- The categories of sources from which that Personal Data was collected
- The business or commercial purpose for collecting or selling your Personal Data
- The categories of third parties with whom we have shared your Personal Data
- The specific pieces of Personal Data we have collected about you

If we have disclosed your Personal Data to any third parties for a business purpose over the past 12 months, we will identify the categories of Personal Data shared with each category of third-party recipient. If we have sold your Personal Data over the past 12 months, we will identify the categories of Personal Data sold to each category of third-party recipient.

Right to Delete

You have the right to request that we delete the Personal Data that we have collected about you. Under the CCPA, this right is subject to certain exceptions: for example, we may need to retain your Personal Data to provide you with the Services or complete a transaction or other action you have requested. If your deletion request is subject to one of these exceptions, we may deny your deletion request.

Exercising Your Rights

To exercise the rights described above, you or your Authorized Agent (defined below) must send us a request that (1) provides sufficient information to allow us to verify that you are the person about whom we have collected Personal Data, and (2) describes your request in sufficient detail to allow us to understand, evaluate, and respond to it. Each request that meets both of these criteria will be considered a "Valid Request." We may not respond to requests that do not meet these criteria. We will only use Personal Data provided in a Valid Request to verify your identity and complete your request. You do not need an account to submit a Valid Request.

We will work to respond to your Valid Request within 45 days of receipt. We will not charge you a fee for making a Valid Request unless your Valid Request(s) is excessive, repetitive, or manifestly unfounded. If we determine that your Valid Request warrants a fee, we will notify you of the fee and explain that decision before completing your request.

You may submit a Valid Request using the following method:

- Email us at: legal@fleetix.ai

You may also authorize an agent (an "Authorized Agent") to exercise your rights on your behalf. To do this, you must provide your Authorized Agent with written permission to exercise your rights on your behalf, and we may request a copy of this written permission from your Authorized Agent when they make a request on your behalf.

No Sale of Personal Data

We will not sell your Personal Data, and have not done so over the last 12 months. To our knowledge, we do not sell the Personal Data of minors under 16 years of age.

No Discrimination

We will not discriminate against you for exercising your rights under the CCPA. We will not deny you our goods or services, charge you different prices or rates, or provide you a lower quality of goods and services if you exercise your rights under the CCPA. However, we may offer different tiers of our Services as allowed by applicable data privacy laws (including the CCPA) with varying prices, rates, or levels of quality of the goods or services you receive related to the value of Personal Data that we receive from you.

Shine the Light

Under California Civil Code Sections 1798.83-1798.84, California residents are entitled to contact us to prevent disclosure of Personal Data to third parties for such third parties' direct marketing purposes; in order to submit such a request, please contact us at legal@fleetix.ai.

Nevada Resident Rights

If you are a resident of Nevada, you have the right to opt out of the sale of certain Personal Data to third parties who intend to license or sell that Personal Data. You can exercise this right by contacting us at legal@fleetix.ai with the subject line "Nevada Do Not Sell Request" and providing us with your name and the email address associated with your account.

Changes to This Privacy Policy

We're constantly trying to improve our Services, so we may need to change this Privacy Policy from time to time, but we will alert you to any such changes by placing a notice on the Fleetix website, by sending you an email, and/or by some other means. Please note that if you've opted not to receive legal notice emails from us (or you haven't provided us with your email address), those legal notices will still govern your use of the Services, and you are still responsible for reading and understanding them. If you use the Services after any changes to the Privacy Policy have been posted, that means you agree to all of the changes. Use of information we collect is subject to the Privacy Policy in effect at the time such information is collected.

Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

Fleetix.ai LLC Attn: Legal 1055 Wilshire Blvd, Suite 850, Room 8 Los Angeles, CA 90017 Email: legal@fleetix.ai